River Point Cattle Co.

& Guests Multibreed

BULL SALE

April 14, 2018

1:00 pm E.S.T.

Simmental / SimAngus / Angus / Shorthorn / Hereford

LIVE ON THE INTERNET. LIVE AUDIO. LIVE VIDEO. BIDDING

LiveAuctionsTV

Simmental / SimAngus / Angus / Shorthorn / Hereford

Welcome

We would like to thank everyone who has supported us over the last year. It is an exciting time in the beef business and we are more than happy to help our customers reach new heights with their breeding program. The most rewarding thing as seedstock producers is the success of our customers.

We would like to thank our customers that have bought bulls in past years. We hope to continue these relationships for years to come! We are proud of this set of bulls, we feel it is our strongest set from top to bottom. We are excited to add back in SimAngus & Angus bulls along with the Simmental, Shorthorn and Hereford offering. Call or text anytime, we would be pleased to help with your selection. We will be closing the sale out with a live auction, with the option of online bidding for the folks that can't join us in person.

Please plan to attend the Bull Sale on Saturday April 14th, lunch is from 12 noon to 1:00pm, with the auction at 1:00pm. We look forward to seeing and chatting with everyone!

Thanks, *Reed & Jane*

RIVER POINT
Cattle Co.

Reed, Jane, Shelby & Josie Crawford
22950 Taits Road, Glencoe, ON N0L 1M0
House: 519-287-5286
Reed's Cell: 519-857-7333
Jane's Cell: 519-317-5263
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www.riverpointcattlecompany.com

Consignors:

Crawfdown Farms GLENCOE, ON

Gord & Sally Crawford
4150 Parkhouse Dr., Glencoe, ON N0L 1M0
House: 519-287-3837
Gord's Cell: 519-870-2396
gordcrawford@sympatico.ca
www.crawfdownfarms.com

DORBAY POLLED HEREFORDS

Rob & Denise Flack
60 Wheeler Court, Dorchester, ON N0L 1G2
House: 519-268-2617
Rob's Cell: 519-857-8422
rflack@masterfeeds.com

Sale Information

Sale Schedule: Saturday, April 14, 2018
Lunch/Viewing 12:00pm (noon) - 1:00pm
Bull Sale - 1:00pm

Location: at our "red" farm (formerly the Pole Farm), 4619 Glendon Drive, Glencoe Ontario N0L 1M0 (between Appin and Glencoe) *Note: some GPS uses Southwest Middlesex. Map located at the back of the sale catalogue.

Cattle Viewing: To view cattle other than on Sale Day please contact Reed or Jane or Gord or Rob to set up a time.

Herd Health: All Bulls have been vaccinated twice with a modified live viral vaccine (Pyramid 5), mannheimia hemolytica (Presponse) and an 8 way clostridial vaccine (Tasvax 8). The River Point, Crawfdown & Dorbay cow herds are annually vaccinated with Bovishield Gold 5L5 HB. All bulls were treated with Ivermectin in the fall. Any health related questions can be answered by our Herd Veterinarian Dr. Rex Crawford, Dufferin Veterinary Services at 519-941-7690 or rcrawf01@uoguelph.ca

Bulls: Bulls will have Complete Breeding Soundness Examinations performed prior to sale day (Semen Test, Scrotal Measurement and Examination) and weights will be posted. Videos are available online. Free board on bulls until May 15th, if bulls remain here we prefer you insure them. We will work with you in regard to trucking.

Terms: Cattle will carry the guarantee as recommended by the Canadian Simmental Association, Canadian Shorthorn Association, Canadian Angus Association and Canadian Hereford Association.

Sale Day Contacts:

Reed Crawford	(cell) 519.857.7333	Rob Flack	(cell) 519.857.8422
Jane Crawford	(cell) 519.317.5263	Jessy Milne-Smith	(cell) 613.229.1073
Rex Crawford	(cell) 519.940.1748	Jamie O'Shea	(cell) 519.588.2241
Gord Crawford	(cell) 519.870.2396		

Online Bidding & Videos: We recommend registering to bid at least 24 hours prior to sale time if you will be bidding online. Contact: Jessy Milne-Smith, 613.229.1073 www.LiveAuctions.TV

Lot 201

Homo Polled
Red
Purebred Simmental

RPCC Red Eliminator 201E

CSA# 1203552 JANE 201E DOB: January 1, 2017
BW:80 Actual March 7, 2018 weight:1405
EPD's CE10.8 BW2.3 WW58.0 YW89.0 M17.4 MCE7.9 MWT46.4

Sire: TNT Top Gun R244
TNT Gunner N208
TNT Miss Sadie M68

Dam: RPCC Red Anna Belle 229A
Red Tex Y3189 HR
RPCC Red Maryjane 207S

Time tested red genetics! Powerful Top Gun performance crossed with one of our favorite, excellent uddered Tex daughter will make 201E a great addition to any type of herd. Deep, thick, sound, well put together!

Lot 205

Homo Polled
Hetero Black
Purebred Simmental

RPCC Blk Elvis 205E

CSA#1203542 JANE 205E DOB: January 5, 2017
BW:83 Actual March 7, 2018 weight:1380
EPD's CE2.3 BW3.1 WW66.4 YW97.0 M24.8 MCE6.3 MWT58.0

Sire: Mr Hoc Broker
SVF Steel Force S701
JM BF H25

Dam: RPCC Blk Tiger Bite 223B
Hooks Shear Force 38K
RPCC Blk Tiger Eye 204T

Smooth made, long bodied, nicely made calving ease bull. 205E's dam is a mating from our ET program, Shear Force X Tiger Eye worked every time!

Lot 208

Homo Polled
Hetero Black
Purebred Simmental

RPCC Blk Escalade 208E

CSA#1203548 JANE 208E DOB: January 6, 2017
BW:88 Actual March 7, 2018 weight:1400
EPD's CE3.4 BW2.7 WW65.7 YW95.4 M18.5 MCE8.0 MWT51.4

Sire: Mr Hoc Broker
SVF Steel Force S701
JM BF H25

Dam: RPCC Blk Zesty 210Z
Hooks Shear Force 38K
NJM Miss Explosion

208E was part of our 2017 show team, he has a very sweet personality. His dam is a full sister to "Wild Fire", 2014 RAWF National Champion Female. His fancy red baldy full sister was a past sale favorite selling to Oregon. Look into this bull's future!

Dam of Lot 209

Lot 209

Homo Polled
Hetero Black
Purebred Simmental

RPCC Blk Extremity 209E

CSA#1203568 JANE 209E DOB: January 7, 2017
BW:89 Actual March 7, 2018 weight:1380
EPD's CE2.2 BW3.1 WW59.2 YW84.3 M15.5 MCE5.3 MWT45.1

Sire: Mr Hoc Broker
SVF Steel Force S701
JM BF H25

Dam: RPCC Red Xtreme 228X
WHF Slugger 244S
RPCC Red Maryjane 207S

A really nice bull, from a maternal powerhouse! The Xtreme cow never fails, and sired by the popular Broker bull. 209E is moderate, thick, long & an easy keeper!. Check this guy out!

Dam & Maternal Sister Of Lot 210

Lot 210

Homo Polled
Red
Purebred Simmental

RPCC Red Epic 210E

CSA#1203565 JANE 210E DOB: January 7, 2017
BW:90 Actual March 7, 2018 weight:1450
EPD's CE10.0 BW3.6 WW64.3 YW93.9 M28.0 MCE13.5 MWT60.2

Sire: NCB Cobra 47Y
LFE Viper 455U
NCB Miss Dream 22T

Dam: RPCC Red Treasure 212T
HRC Red Perfection 20P
RPCC Pretty In Red 206P

Don't pass this bull up as we know he will be a great producer! Natural son of 2010 RAWF Champion Female, Treasure and Cobra. A quiet, complete breeding machine package!

Lot 225

Homo Polled
Homo Black
Purebred Simmental

RPCC Blk Envoy 225E

CSA#1203546 JANE 225E DOB: January 14, 2017
BW:90 Actual March 7, 2018 weight:1455
EPD's CE6.6 BW3.1 WW57.5 YW95.0 M23.8 MCE7.0 MWT52.6

Sire: LFE Commissioner 811Z
3D Blk Full Throttle 483X
LFE BS Lass 189X

Dam: RPCC Blk Xena 215X
PVF-BF BF26 Black Joker
Waydamar Black Sabrina 38S

We truly believe 225E is destined to be a breeding masterpiece! Commissioner worked very well with this gorgeous Joker cow; she consistently produces top end females & males. Look here sale day for one heck of a bull!

Lot 237

Homo Polled
Hetero Black
Purebred Simmental

RPCC Blk Encore 237E

CSA#1203577 JANE 237E DOB: January 21, 2017
BW:87 Actual March 7, 2018 weight:1460
EPD's CE10.8 BW2.8 WW65.2 YW98.6 M18.4 MCE2.3 MWT51.0

Sire: W/C Wide Track 694Y
3C W/C Right Track W9462
Miss Werning 694S
Winchester HR P8315

Dam: STF Penny 474Z
STF Miss 474X

The guy will command your attention with his overall power. These genetics perform in the show ring and the feedlot! His beautifully uddered dam is a consistant producer and Wide Track's powerful genes back him up!

Lot 242

Hetero Polled, scurred
Hetero Black
Purebred Simmental

RPCC Blk Equity 242E

CSA#1203487 JANE 242E DOB: February 2, 2017
BW:88 Actual March 7, 2018 weight:1480
EPD's CE15.0 BW1.2 WW75.6 YW105.1 M28.9 MCE14.6 MWT66.7

Sire: CCR Cowboy Cut 5048Z
Triple C Singletary S3H
CCR Ms 4045 Time 7322T
Red Baron HR P101

Dam: Ms Equarta HR W974
Ankony Miss Equarta P174

One of our first Cowboy Cut calves, he came small and never quit coming along! With Equarta as his dam you can't go wrong. Check out 242E's EPD's and testicles on sale day! 242E will add that extra punch to your calves!

Lot 248

Homo Polled
Homo Black, Blaze Face
Purebred Simmental

RPCC Blk Elixer 248E

CSA#1203635 JANE 248E DOB: February 4, 2017
BW:92 Actual March 7, 2018 weight:1320
EPD's CE5.3 BW5.0 WW77.3 YW115.7 M18.4 MCE4.8 MWT57.1

Sire: BEE Ignite 71C
FBF1 Combustible
Skors Dancer 71Z
Double Bar D True Grit

Dam: WHS Chardonnay 85C
BLI Miss Tizzy 128Y

Want different genetics? We were lucky enough to purchase his dam from the SimPower sale in Alberta, and wow did she lay down & have a good one just as a two year old! Homo polled & homo black with that chrome face everyone loves! He may be the youngest Simmental bull, but his unique pedigree & thickness will make you see why he made the sale!

Lot 263D

Homo Polled
Homo Black, Blaze Face
Purebred Simmental

RPCC Blk Drum Roll ET263D

CSA#1203439 JANE 263D DOB: December 9, 2016
BW:88 Actual March 7, 2018 weight:1720
EPD's CE4.9 BW3.9 WW69.3 YW108.2 M20.8 MCE-1.2 MWT55.4

Sire: W/C Wide Track 694Y
3C W/C Right Track W9462
Miss Werning 694S
PVF-BF BF26 Black Joker

Dam: RPCC Blk Show Girl 201S
Taylors Black Justfine

263D is the result of flush from our donor Show Girl & Wide Track. 263D has a little extra age on the other bulls, so if you want a bull to handle a few more cows and get black calves with the splashy white face look here! Long made with performance!

Lot 319

Black Angus

River Point Blk Eagle 319E

CAA#1976884 RPCC 319E DOB: January 11, 2017
BW:75 Actual March 7, 2018 weight:1325
EPD's BW WW YW M TM SC CE5.0 MCE10.0

Sire: GVC Settler 004X
SAV Pioneer 7301
GVC Frontier Lady 272M
SAV Net Worth 4200

Dam: River Point Blk Blackbird 310C
Locust Grove Blackbird 30X

Thick, deep made Angus bull here! Not very often do we keep bull calves off 2 year olds but we were blown away with how this calving ease guy bloomed as he aged! Settler has really worked well for us in the past, and yet again mated to the never fail Net Worth.

Lot 330

Black Angus

River Point Blk Entitlement 330E

CAA#1992114 RPCC 330E DOB: January 18, 2017
BW:87 Actual March 7, 2018 weight:1240
EPD's BW4.2 WW51 YW87 M23 TM48 CE1.5 MCE2.0

Sire: Dameron First Impression
SAV Brilliance 8077
Dameron Northern Miss 3114
BC Eagle Eye 110-7

Dam: RAF Liberty Belle 80X
Plainview Liberty Belle 80A

330E is the from a set of embryos we purchased from Rideau Angus from the great Liberty Belle cow (Eagle Eye daughter) and Dameron First Impression. We ended up with this clean made, sound, eye appealing bull, and a beauty of a heifer we sold last fall in our Gala sale.

Lot 220

Homo Polled
Hetero Black
¾ Simmental ¼ Angus

RPCC Blk Eruption 220E

CSA#1203492 JANE 220E DOB: January 12, 2017
BW:85 Actual March 7, 2018 weight:1425
EPD's CE9.6 BW1.9 WW46.5 YW67.4 M20.3 MCE6.7 MWT43.6

FBF1 Combustible
Sire: FBF1/SF Ignition
FBF1 Gorgeous Lady
HRC Red Perfection 20P
Dam: RPCC Black Shadow 212S
R&R Rosebud 34J (Angus)

Hybrid vigor at its best here. We love our SimAngus cattle! 220E will add calving ease without sacrificing performance. He will help you breed both replacement females and growthy steers.

Lot 11

Polled
Shorthorn, 97.5%

Crawfdown Eric 11E

CSA#X-[CAN]*23990 GAC 11E DOB: Feb. 6, 2017
BW:90 Actual March 6, 2018 weight:1280

K-Kim Allure 124M
Sire: Free K-Kim Hot Commodity
K-Kim Meg 270N
Byland Turbo
Dam: Crawfdown Lucy 21Y
Crawfdown Lucy 42J

11E is a very sound son of Hot Commodity. This bull has a great top & butt. He has great rib shape & middle. The true highlight of this bull is his dam, a Turbo daughter that has one of the best udders in the breed. Look forward and buy this very docile bull!

Lot 20

Polled
Shorthorn, 96.9%

Crawfdown Eddie 20E

CSA#X-[CAN]*23989 GAC 20E DOB: Feb. 24, 2017
BW:96 Actual March 6, 2018 weight:1210

Waukaru Orion 2047
Sire: HC Bluebook 22B
HC FL Sparkle Delight 2X
Little Cedar Aviator 503X
Dam: Crawfdown Maid 19Y
Crawfdown Maid 24N

Here is a bull with predictability. Solid red on both sides of the pedigree. This Bluebook son moves well and has lots of grow. His dam is a full sister to Crawfdown Fighter Pilot that we sold to Semex. 20E will get the job done.

Lot 403

Homo Polled Hereford
(DLF IEF HYF)

Dorbay 475Z Stockman 403E

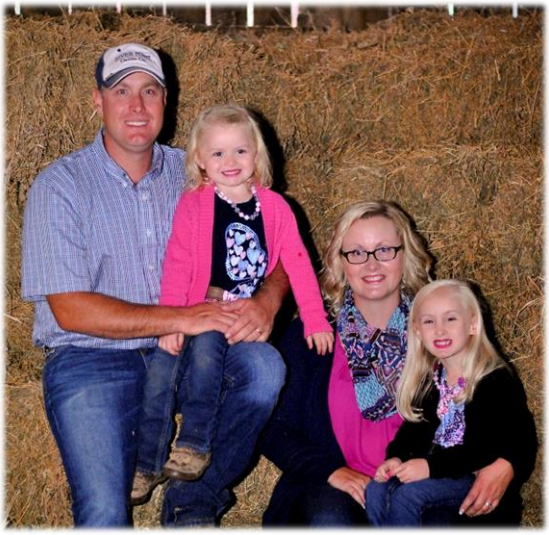
CHA#C03033978 RDF 403E DOB: Jan. 8, 2017
BW:80 ADJ WW:560 Actual Mar. 7, 2018 weight:1230
EPD's CE-0.8 BW3.8 WW57.6 YW98.6 M19.2 TM48.0 MCE-0.9

TH 223 71I Victor 755T
Sire: TH 89T 755T Stockman 475Z
TH 16G 20N Gemini 89T
Remitall-West Chicago ET 83Y
Dam: Dorbay Miss Marvel 404B
Dorbay Miss Marvel ET 13P

The cow families that stack up in this Stockman son's pedigree are impeccable. 403E will add longevity, udder quality, milk flow & fertility that will make any black, white or red based cow herd better. Note: 403E's good weaning & yearling EPD's coupled with his actual 80lb birthweight.

Meet the consignors:

Gord & Sally Crawford



Reed, Jane, Shelby & Josie Crawford

Rob Flack

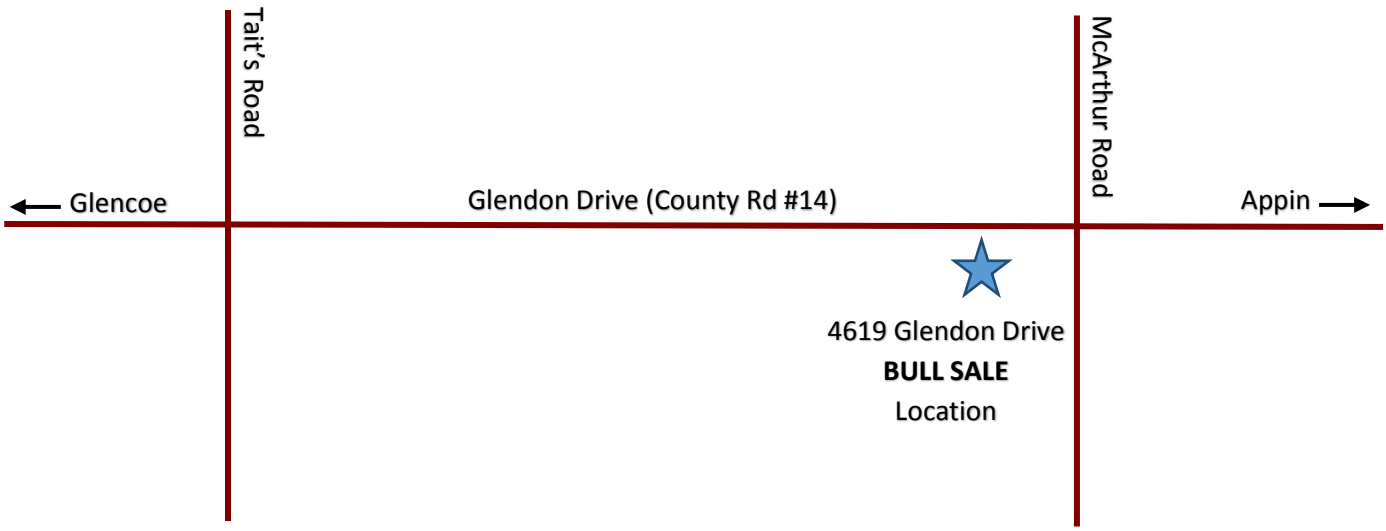
Thank you to our 2017 Bull Buyers:

- ***Gibbons Farms***
- ***Brandon Lasota***
- ***Brian & Kim Dudgeon***
- ***Daryl Clarke***
- ***Martin Deter***
- ***Ryan & Dennis Masse***
- ***Peace Valley Ranch***
- ***Bob McLachlan & Scott Leeson***
- ***George Devries***
- ***Brent Palsson***
- ***Robert Glover***
- ***SHCR 501D semen syndicate***

Save the Date!

River Point Cattle Co. & Guests present the FALL GALA SALE October 14, 2018

Consignors from across the province offering top quality heifer calves & bred females!



Bull Sale Location: at our "red" farm (formerly the Pole Farm), 4619 Glendon Drive, Glencoe Ontario N0L 1M0 (between Appin and Glencoe) *Note: some GPS uses Southwest Middlesex.